Consumer Benefits of Certification

Why should your nurse be certified?
When you look for a doctor, auto mechanic, or accountant, you make sure they are certified, right?

Expect your nurse to be certified also. Why? Because certification means your nurse has worked at least two years in nursing and has taken a test to prove that she understands how to give you quality care.

Plus, your certified nurse must keep current by reading and participating in education activities to continue the certification. Certified nurses know what they are talking about and how to give you and your loved ones the best possible care.

We believe that registered nurses who are certified impact patients’ care in a positive way. Certification is the recognized way for nurses to build and demonstrate commitment, confidence, and credibility.

Certified Nurses are Everywhere Public Campaign

“Certified Nurses are Everywhere” is an awareness campaign focused on educating the public about the value of certified nurses. It is designed to empower patients and their families to be more knowledgeable health care consumers.

This consumer education organization is led by the National Certification Corporation and supported by nursing certification boards including MSNCB.

Here you can learn:

- Why you should be invested in having a certified nurse provide your care
- What the letters on your nurses’ badges mean
- Why their credentials are important to you and your family
- Hear certified nurses in many specialty areas share their stories